

# Building a Business Edge Through Sustainability Strategy

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30 July 2025 – 2 August 2025 9am to 6pm Singapore Time

SIM Management House 41 Namly Avenue Singapore 267616

In today's landscape, sustainability strategy is no longer optional—it's a vital business imperative driven by tightening regulations and evolving market preferences for socially responsible enterprises.

In this 4-day Sustainability Learning Journey, you'll gain insights from industry experts on topics such as developing effective sustainability strategies and mastering sustainability reporting and disclosure.

Through real-world case studies, you'll deepen your understanding and apply practical approaches to embedding sustainability into your business.

### Objectives

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- $\checkmark$  Understanding sustainability strategy as a competitive advantage
- ✓ Starting sustainability projects, reporting, and disclosures
- Forging business resilience in ASEAN partnerships
- $\checkmark$  Certified as a sustainability reporting professional

### Schedule

Day 1	Arrival & Business Matching	
Day 2	Sustainability Strategy Forum	
Day 3	Corporate Visits	
Day 4	Reporting & Disclosure Workshop	

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	Day 1 Arrivals & Business Matching For Board Members, C- Suite Executives, Business Division Heads, Sustainability Department	Day 2 Sustainability Strategy Forum For Board Members, C-Suite Executives, Business Division Heads, Sustainability Department	Day 3 Corporate Visit For Board Members, C- Suite Executives, Business Division Heads, Sustainability Department	Day 4 Reporting & Disclosure Workshop For Financial & Accounting Professionals
8:30 - 9:00	Arrivals	Registration	Registration	Registration
9:00 - 12:00		<ul> <li>Panel Discussion: The Resilience of a Sustainable Enterprise: Present and Future</li> <li>Roundtable: Lessons from the Real World</li> <li>Short Talk: Sustainability Disclosure &amp; Communication</li> </ul>	Corporate Visit 1	<ul> <li>Explore key sustainability reporting trends, frameworks, and standards.</li> <li>Gain insights on materiality assessments, controls, data integrity, and communication strategies to avoid greenwashing.</li> </ul>
12:30 - 13:30		• Lunch		• Lunch
13:30 - 15:00		<ul> <li>Campfire Session A&amp;B: How to Create a Sustainable Strategy</li> </ul>		Afternoon Session
15:00 - 17:00		<ul> <li>Campfire Session C&amp;D: How to Transition into a Sustainable Business</li> </ul>	Corporate Visit 2	Test Preparation & Mock Test
18:00	(18:00 – 20:00) Business Matching			• Closing

## **PROFILE OF FACILITATORS**



Dr John Vong, professor of practice, who is a sustainability adviser to government-linked companies, financial institutions and the United Nations agencies. He brings more than 40 years of real-world experience in projects that enable sustainable business and finance within the ASEAN and Pacific regions.

**Dr John Vong** 



Juliana Lam is the Founder & President at Innotier. She has been awarded many awards such as the "China Top 100 Women Entrepreneur Awards 2012" by the China Association of Women Entrepreneurs, and many others. She founded Innotier, an innovation-driven technology company with a mission to develop products that help people live a more sustainable life.

Juliana Lam



Luskito Hambali is a seasoned business executive with over three decades of experience shaping industries across financial services, insurance, consumer goods, and digital ecosystems in Indonesia and Vietnam. He embeds sustainability at the core of corporate transformation, successfully educating stakeholders and developing internal ESG reporting systems, positioning sustainability as a strategic growth lever. Luskito brings the know-how to create bold customer-first strategies, achieving the world's number one brand ranking in its category and record-breaking digital engagement.

Luskito Hambali



Moong Pooi Funn is Director of A4S Asia Pacific CFO Leadership Network. Formerly at Deloitte, she advised on reporting, controls, risk, and governance for global financial services firm, leading cross-border teams in the UK, Middle East, and Southeast Asia. A Fellow Chartered Accountant (ICAEW) and MIA member, she holds a BSc (Hons) in Accounting & Finance from LSE.

#### **Moong Pooi Funn**



Liu Xiaowei In her 26+ years with the energy company, she led External Relations teams of various sizes at country, regional and global business level and held various elective roles across China, UK, NL and most recently in Singapore as the Regional Vice President for External Relations, Asia Pacific. She is now the Director for Special Projects, Asia at the World Energy Council with the responsibility to strengthen the Council's visibility and commercial opportunities across Asia.

Liu Xiaowei

### Fees

<ul> <li>Sustainability Forum Access:</li> <li>Business Matching (Day 1)</li> <li>Sustainability Strategy Forum (Day 2)</li> <li>Corporate Visit (Day 3)</li> </ul>	\$955.7 SGD (Inclusive of 9% GST)
<ul> <li>Full Access:</li> <li>Business Matching (Day 1)</li> <li>Sustainability Strategy Forum (Day 2)</li> <li>Corporate Visit (Day 3)</li> <li>Reporting &amp; Disclosure Workshop (Day 4)</li> </ul>	\$1,799.9 SGD (Inclusive of 9% GST)

For more information, please contact us at contact@swifg.com

